## HILLSBOROUGH COUNTY

From its freshwater origins in the Green Swamp to its salty terminus at Tampa Bay, the Hillsborough River meanders for 40 miles before reaching the Hillsborough Reservoir Dam at Rowlett Park. Below the dam, the 10-mile-long lower Hillsborough River winds through quiet neighborhoods and urban landscapes on its way to

HILLSBOROUGH RIVER STATE PARK

The City of Tampa is permitted to MORRIS ull 82 million gallons of water BRIDGE per day from the Hillsborough River. About 40 to 50% of residential water is used outdoors HILLSBOROUGH RIVER

downtown Tampa.

Hillsborough River Canoe Trail

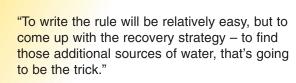


"I think that the decision comes down to what we value. If you look only at the per-unit cost of water, you might be tempted to skimp on minimum river flows. If you value the health of the river and seek a "triple bottom line" what's best for our people, the river, as well as consider the cost of water - then you make different choices. I think we have a responsibility to look at the triple bottom line."



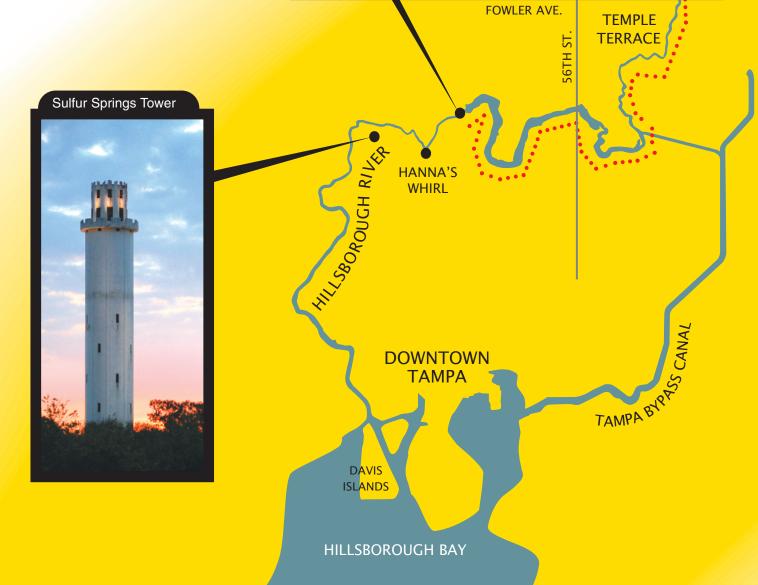


"We've put off this day for six or seven years now. And when it comes down to what the ecology of the river requires, they've missed the boat."





Marty Kelly



Hillsborough River Dam